

OTT Video Services Platform



Endavo's enterprise cloud platform for managing, distributing and monetizing digital media and entertainment services in the new era of "over the top" TV



Simplify Workflow. Ingest, store and organize all your digital media and metadata in a private cloud, securely and always accessible, while the platform prepares everything for software-defined multiscreen distribution according to your specified needs.

Stay in Control. Package your VOD library into custom channels and programming, easily manage your metadata to maximize discovery, determine publishing rules, and create custom video service packages for multiple destinations and business models.

Syndicate the Planet. Publish branded video services directly to multiscreen consumers, distribute programs or channels to the social web, and license premium programming to multichannel networks for syndication to their subscribers.

Monetize. Create, manage and deliver branded SVOD, TVOD, AVOD ad sponsored, PPV Live and other premium entertainment services, with a seamless user experience delivered across all screens; roll advertising and sponsorship campaigns across all screens.

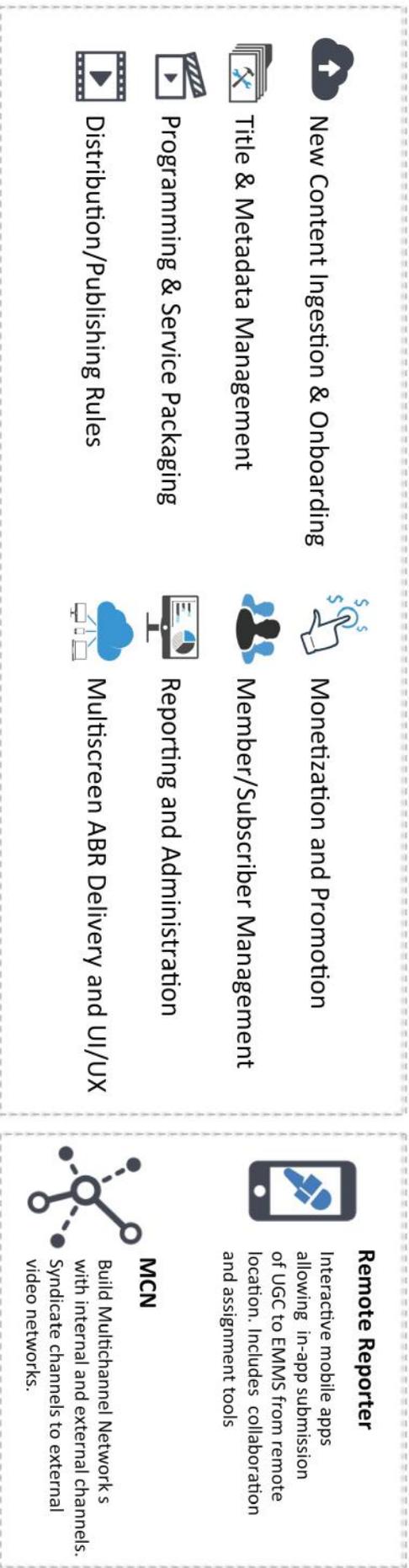
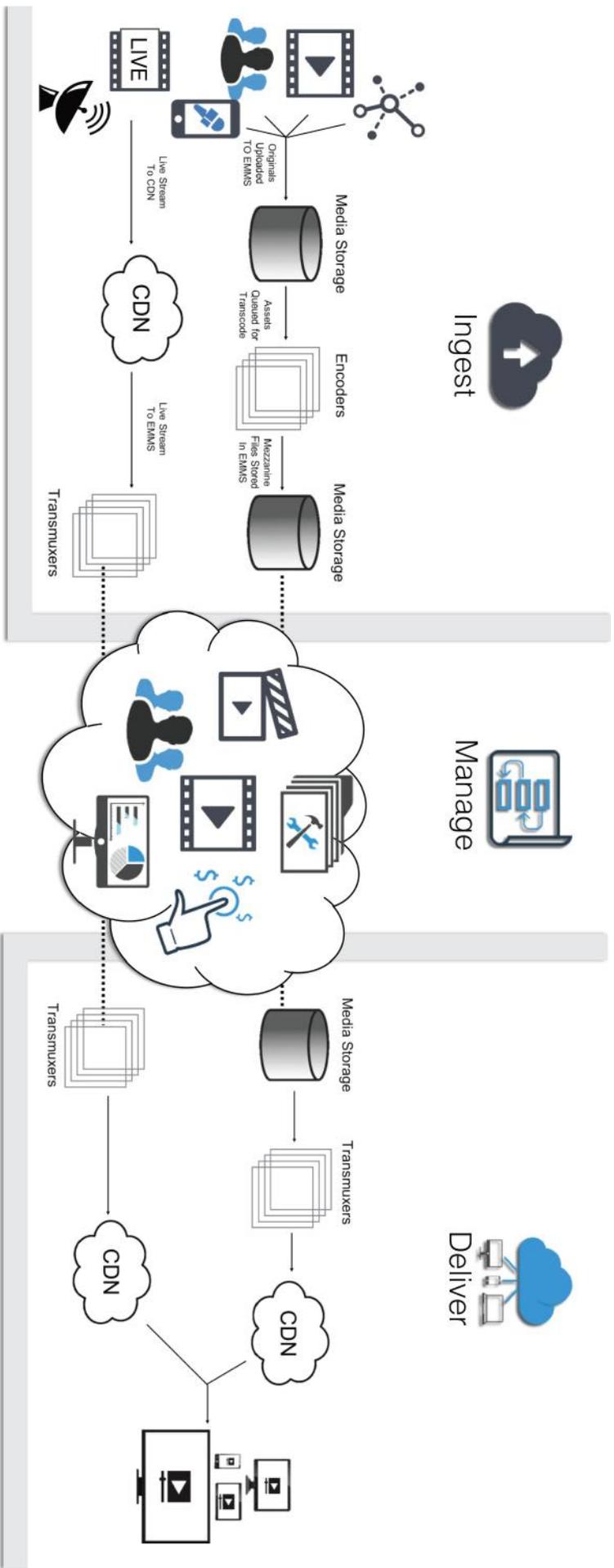
Manage Subscribers. Track registered user and subscriber information, usage, activity and authenticated devices, as well as provide interactive user services such as service personalization, social media sharing, and new episode notifications.

Track Success. Get all the stats and reporting you need about your media inventory, subscribers, engagement, transactions, syndication and service delivery performance, along with analytics tools to track performance and success.

Managed Video Services

- We will custom tailor an end-to-end video services workflow and delivery solution, so all you have to do is upload content and manage your business
- We design, build and host video websites and native device applications served from our media management system, or we provide APIs and embeddable players
- We help professional content owners find new distribution outlets, such as licensing to OTT service providers or accessing OTT storefront platforms
- We provide highly-responsive client support, training and professional services to help drive success

TV REINVENTED. Are you ready?



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