

PREMIUM MEDIA PLAYER

OVERVIEW

Play out all your flash streaming, P2P (up to HD quality) and other format videos in a single multi-format media player for the ultimate user experience.

The screenshot shows a video player interface with a main video area on the left and a playlist on the right. Callout boxes point to various features:

- Monetize your videos by placing pre-roll ad video**: Points to the top of the video player.
- View up to HD quality videos when P2P Download Manager Client implemented**: Points to the video player.
- Thumbnails of your available videos are placed here for users to select**: Points to the playlist thumbnails.
- Customizable tabs (e.g. New, Top/Most Watched, Top/Highest Rated, Channels, Categories, Live, and On-Demand)**: Points to the top navigation tabs.
- Scroll bar appears when more than 6 videos in play-list**: Points to the scroll bar on the playlist.
- Click to view full screen without interrupting video play back**: Points to the full screen button in the player controls.
- Player control buttons incorporated (e.g. Play, Pause, Volume, Full screen, Menu) and progress bar**: Points to the control bar at the bottom of the video player.
- Displays up to 250 characters of video description, video views, title and running time**: Points to the text in the playlist items.
- Displays weighted average rating of the video by previous viewers**: Points to the star rating in the playlist items.
- User interactive options include: Rate, Share, Video Link, Comments, invite, get personal player and chat**: Points to the 'RATE', 'SHARE', 'VIDEO LINK', and 'COMMENTS' buttons.
- Strong search capabilities for videos in the media library or in the playlist**: Points to the search bar at the bottom of the playlist.
- Interactive area box coincides to user selected interactive choices**: Points to the 'RATE' dialog box.
- Placement of banners to support additional revenues or support promotions**: Points to the 'AD Banner (336 X 280)' areas at the bottom.

Key Features

- Multi-format video delivery up to HD quality
- All supported formats played out through a single player
- Easily categorize programming into channels, subjects/genre, top rated, most popular
- Social media features including: Rate, Share, Video Link, Comment, Invite, Get Personal Player and Chat
- Advertising revenues from Ad Videos and/or Ad Banners
- Turnkey content publishing, programming, management, and delivery from anywhere
- Affiliate Player Program included for viral marketing throughout the web
- Integrated d-Commerce platform to support subscription-based service offerings
- User Generated Video (UGV) upload platform included

Key Benefits

- Low cost, easy to add to website and quick to deploy
- Expand your audience with viral marketing on the web (if bundled with other players)
- Promote your events, sponsors or products using video or banner advertisement
- Easy way to earn more revenue from your content
- No flash programming required
- No hardware or software investment
- Upload, store and manage your digital video inventory
- Control the videos that are displayed in real time using our web-based content management system
- Get immediate viewer usage and click-thru stats on your player
- Build database of registered viewers for direct marketing opportunities